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Lakeshore East

A diverse community built by an all-star cast of architects

Aside from pursuing its mission to create a distinguished "village within a city," Lakeshore East developer Magellan Development Group has assembled an all-star cast of architects to assure its future as an icon of architectural diversity in a city known for great architecture.

"It has been one of our paramount goals that the architecture of Lakeshore East should represent a diversity of innovative architecture and not dominated by one or two firms," stated Joel M. Carlins, Magellan co-CEO.

The master plan for the 28-acre, \$4 billion mixed-use complex where the Chicago River meets Lakes Michigan, designed by Skidmore Owings and Merrill (SOM), has already received a prestigious National Honor Award from the American Institute of Architects for excellence in urban design.

"We aim to perpetuate that recognition as an obligation to produce diverse, high-quality architecture," added co-CEO Jim Loewenberg, who is also president of Loewenberg Architects, architects and is overseeing the incorporation of various design firms into the Lakeshore East community. "The incorporation of these various architectural talents into the overall community has been an exciting challenge.

"We have been careful to assure the quality of each aspect of Lakeshore East's design and architecture," said Carlins.

"Under Skidmore Owings and Merrill's direction the award-winning six-acre Park, which is the lush centerpiece of the community, has been designed by James Burnett and Associates, an internationally-renowned landscape architectural firm with offices in Houston and Los Angeles. Site Design Group of Chicago was hired to work with Burnett to implement the design of the park, as well as other landscape design features of the community."

Here are other examples of Lakeshore East's impressive architectural lineup:

■ **Aqua.** The 80-story Aqua is Chicago's first high-rise specifically created to comprise elegant condominiums, luxury rentals, hotel suites and retail spaces.

Revolutionary in both design and function, Aqua has been described by architectural critics as "dazzling" and "possibly Chicago's most sensuous skyscraper" and "a new kind of skyscraper that heralds a new kind of Chicago architecture, one of the most striking buildings in the city."

■ **The Lancaster.** The Lancaster, the completed, award-winning luxury condominium tower designed by Loewenberg Architects utilizes a glass curtain wall and features an adjacent stairwell structure for the building that incorporates both a health club and unique glass elevator, as well as a walkway for the structure.

■ **Parkhomes.** The Steinberg Group, based in San Jose, Ca., is the designer of a remarkable cluster of attached single-family Parkhomes to be built in the southeast quadrant of the site facing the park. The award-winning firm is utilizing a combination of materials including brick, stone, wrought iron and copper highlights that Loewenberg says will be an innovative concept for Chicago. Parkhome designs include rooftop terraces, two-story living rooms, country kitchens and one-of-a-kind entries among their features and provide a unique opportunity for single-family living with park and select lake views in downtown Chicago.

■ **340 on the Park.** Chicago's Solomon Cordwell and Buenz is the architect who designed the luxurious 340 On the Park condominium building being developed in partnership with LR Development at the southwest cor-

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- JIM LOEWENBERG
Co-CEO of Magellan

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The Regatta



The Lancaster



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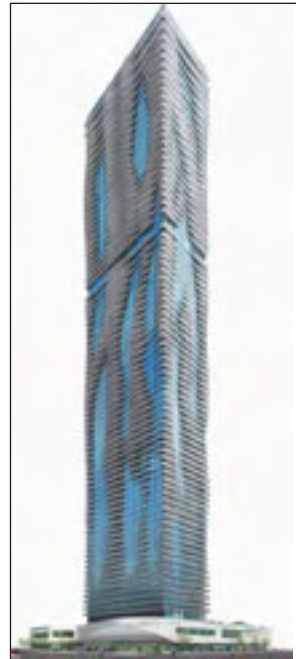
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- JOEL M. CARLINS
Co-CEO of Magellan



Aqua

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ner of the site between the Blue Cross/Blue Shield headquarters building and Buckingham condominiums.

Martin Wolf leads the design team. Preliminary designs for the 61-story structure feature a unique curved glass curtain wall system. Carlins calls it a world-class structure and "a prize building that will be heralded in Chicago."

■ **The Regatta.** The Regatta, the community's second completed condominium tower bordering Wacker Drive at the north end of the community and encompassing views of the river, Lake Michigan, the park and Chicago's downtown skyline, was designed by James DeStefano and Associates.

■ **The Shoreham.** Loewenberg Architects has generated the design for The Shoreham, the community's first rental building with some 550 residences. The final design incorporates a variety of materials and elements including floor-to-ceiling windows and a glass top, notes Loewenberg. The Loewenberg team also designed The Tides, the community's second luxury rental tower now under construction. The 51-story structure will include 608 residences ranging from studios to two-bedroom designs in an array of 30 floor plans.

Lakeshore East will be a blend of 17 residential and commercial structures that Loewenberg describes as "a unique and exciting real estate development opportunity unrivaled in the United States, if not the world."

Lakeshore East is a preview of the future, a neighborhood where people can live, work, shop, eat and pursue whatever interests them without having to get into a car. The plan allows for the construction of up to 4,950 residences, its magnificent 6-acre public park, 2.2 million gross square feet of commercial space, 1,500 hotel rooms, 770,000 square feet of retail space and the proposed charter elementary school.

For sales information, please telephone the Lakeshore East Sales Center at (312) 540-9891 or visit, www.Lakeshoreeast.com.